

ENGAGE YOUR CUSTOMERS WITH THE POWER OF SOCIAL CONTENT

Crowdynews is the world's largest social media curation platform, delivering social content to the news media market worldwide. Our vision is to be the definitive one-stop shop for automating the inclusion of real-time, relevant, and safe social content alongside editorial content for news media today, and in the future for other verticals like consumer brands and retailers. We do this by delivering a complete set of features that enable our customers to tell "the whole story," including photos, videos, and opinions shared through social media.

HOW IT WORKS

Crowdynews gathers social media posts, photos, and videos from Twitter, Facebook, Instagram, Vimeo, and several other social media channels to augment traditional reporting with content that engages readers. The Crowdynews platform uses artificial intelligence and natural language processing to achieve over 90% relevancy rates in more than 25 languages.

Our technology leads the industry in its ability to provide highly relevant, automated, safe, and real-time social media curation. The unique combination of fully automated and manual social media integration provides the industry's most comprehensive social media curation available in the market today.

THE CROWDYNEWS ADVANTAGE

Crowdynews supports the most languages and most social feeds, and provide the most accurate and relevant content of any solution available today.

CLIENTS

Today, we serve nearly 1.5 billion impressions, in 25 languages, to customers in 30 countries worldwide. We are proud to work with some of the worlds largest publishing companies such as Chicago Tribune, Washington Times, AccuWeather, and hundreds of other media outlets around the world.

EUROPE



NORTH AMERICA



ASIA



LATAM



KEY BENEFITS

By adding relevant content that readers increasingly desire to existing online publications, customers using Crowdynews experience the following benefits:

- 1 LOWER COSTS** ASSOCIATED WITH CURATING SOCIAL CONTENT, BY ELIMINATING MANUAL SEARCHING, GATHERING, SELECTING, RANKING AND MODERATING OF SOCIAL CONTENT
- 2 HIGHER ENGAGEMENT RATES** WITH READERS, INCLUDING HIGHER RETENTION, MORE PAGES PER VISIT, AND MORE RETURNING VISITORS
- 3 MORE REVENUE** THROUGH AN AD-SUPPORTED SHARED REVENUE MODEL

ABOUT

Crowdynews was founded with a focus on providing automated, relevant, and safe social media content to online news publishing. Today, Crowdynews' industry-leading services are cost-effective solutions for global news media, special interest sites, and general desktop and mobile Internet content. The company has operations in Europe, United States, South-East Asia, Latin America, and China.

Follow us on Twitter [@Crowdynews](#), join us on [LinkedIn](#) or contact us at hello@crowdynews.com.