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CROWDYNEWS COMES TO THE UNITED STATES

Social Media Content Curation Company Opens Office in Boston and Hires COO

BOSTON, Mass., July 21, 2015 – Crowdynews, the social content curation platform for publishers, today announced that it has opened its first US-based office, and hired a new COO who will be based in the company's new Boston office. Michael Po is a seasoned technology industry professional who has overseen international operations for several technology companies and will be responsible for Crowdynews' expansion into the US as well as internationally.

"The US is one of the most important markets for Crowdynews, as many of the world's global media companies are headquartered there," said Jeroen Zanen, CEO of Crowdynews. "Michael brings an intimate understanding of the US and international markets. His experience building and growing international corporations is exactly the kind of expertise we need as we continue our aggressive international expansion. We're excited to have him at the helm as we open our first US office, and his leadership will be crucial as we tackle new markets around the world."

Michael joins Crowdynews from Bluefin Technology Partners where he was the Managing Partner. Bluefin is a consulting group that helps companies seize new opportunities, be it international expansion or entering new markets. Prior to that, Michael was the CEO of GeoSolutions NV, headquartered in Amsterdam, and grew it to the largest photo-sharing application in China with its joint venture partner Sina Corporation. With over 20 years experience in the technology industry, Michael has served in multiple executive roles, including CEO, COO and various product management roles.

"My passion is helping companies build new products and new markets," said Po. "Crowdynews' social media curation platform has caught hold with media organizations around the world, and the company is experiencing fast-paced international growth. I look forward to helping the company formalize its operations in the US as well as establish operational excellence as it takes on new global markets."

About Crowdynews

Founded in 2010, Crowdynews is a worldwide leader in social content curation and is headquartered in Groningen, The Netherlands. The company's social content curation platform uses artificial intelligence and natural language processing to blend the crowd perspective with traditional news stories. Customers include the Chicago Tribune, Washington Times, AccuWeather, NBA, Sport.es, The Malaysian Insider, Philippine Star, and hundreds of publishing outlets around the world. For more information, please visit www.crowdynews.com.

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